

Kakaa Denka -The Silk Story of Gunma-

has been designated as "Japan Heritage.

Japan Heritages are stories based on unique regional histories and traditions from various Japanese localities, designated by the Japanese Agency for Cultural Affairs. In April of 2015, a total of 18 stories were designated as the first Japan Heritages, and one of them was "Kakaa Denka: The Silk Story of Gunma," composed of 13 cultural properties in the prefecture of Gunma. Among the 13 properties that have to do with silk, 6 of those can be found right here in Kiryu, a city known for its excellent silk products.







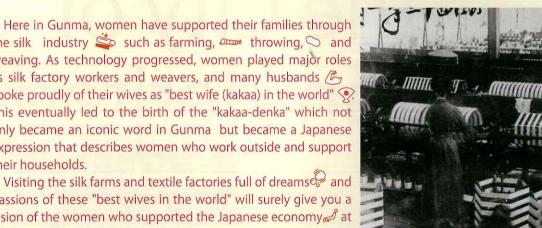


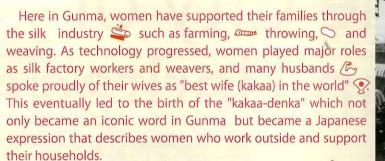
Kiryu Shinmachi Important Traditional Textile Museum "Yukari"





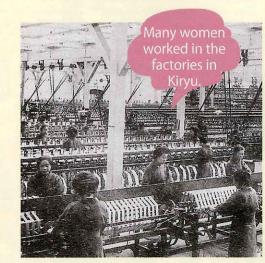
Kiryu Textile Hall Old Building

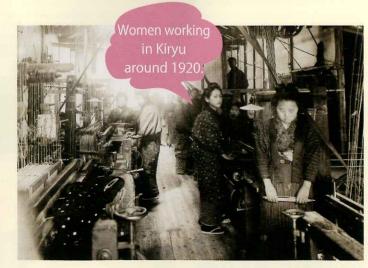


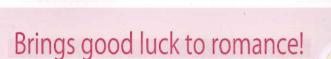


passions of these "best wives in the world" will surely give you a vision of the women who supported the Japanese economy at







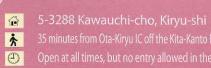


Shirataki Shrine

Shirataki Shrine has long been known as a "powerspot". It enshrines Princess Shirataki, who brought the knowledge of silk weaving from Kyoto more than a thousand years ago. It is known as a "marriage shrine", for legend says that a young man traveled from Kiryu to the imperial court in Kyoto, wooed Princess Shirataki with poems and married her, overcoming their differences in class. There's also a large rock called "Korinseki" within the grounds of the shrine. If you put your ear to it, it's said you can hear the sound of the loom.

he Keyaki Tree of Shirataki Shrine

Behind the shrine is a 300-year old divine tree desginated by the city as a natural monument.



Side Trip

A rock that makes silk-weaving sounds.

The Legend of Princess Shi

knowledge of silk weaving in the region. Because the two

married despite their class differences, the shrine is said to

from the emperor. Princess Shirataki spread her

bring good luck with marriages.

In the year 794, a young man traveled from Kiryu to Kyoto to serve in the imperial

court. While he was caring for the garden in the palace, he met Princess Shirataki.

The two overcame their class differences, and eventually married with permission



Houtokuji Temple

Pray for good luck in romance

Houtokuji is a zen temple founded round the year 1450. It is known for its red nk stamp, the autumn leaf festival, and zen meditations in front of a beautiful guarden.

5-1608 Kawauchi-cho, Kiryu-shi

+81 277-65-9165 30 minutes from Ota-Kiryu IC off the Kita-Kanto Expressway.

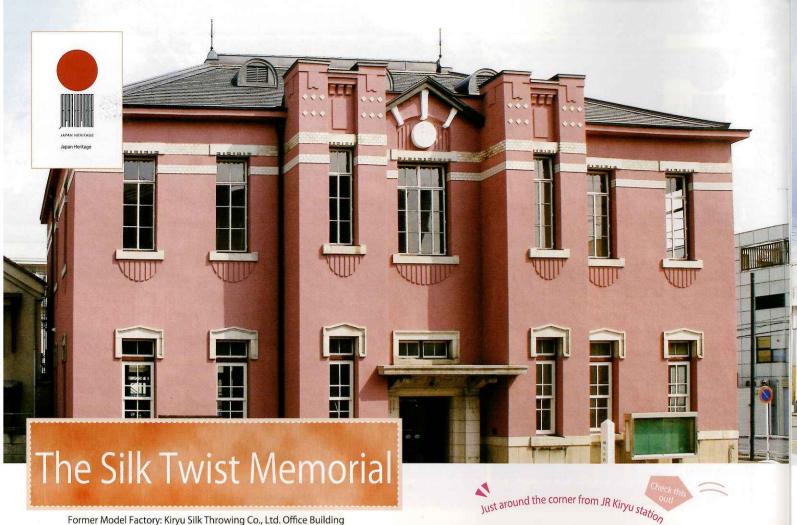


Kakaa

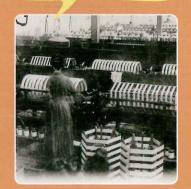
Denka

-The Silk Story of Gunma-





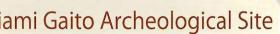
Women were very involved



Chiami Gaito Archeological Site

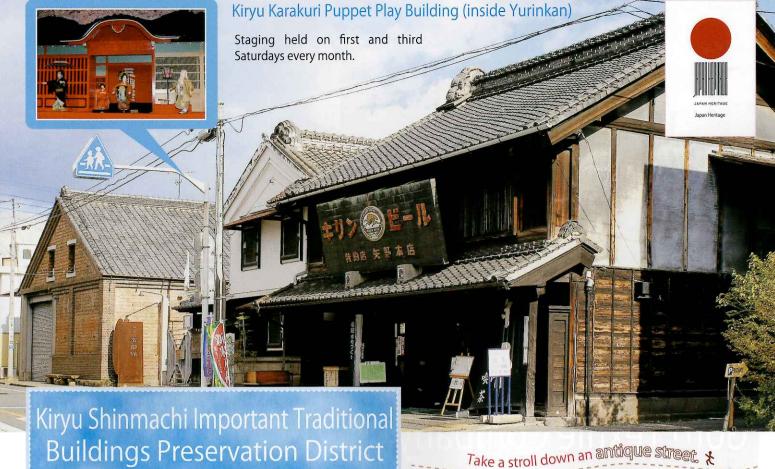
The Chiami Gaito Archeological Site is the remains of a settlement where people lived from 5,000 to 1,200 years ago. It is an important site of what is







known as Chiami-style clayware. Replicas of items excavated from the site are on display here.



Kiryu-shi Kiryu-cho Shinmachi Important Traditional Buildings Preservation District

Enjoy a travel through time as you walk down the streets of this town where the original layout established over 400 years ago remains. The "Textile Capital Kiryu" quide will escort you through this fascinating tour.

There are also plenty of stops to enjoy some snacks, such as Bakery Café Renga, which sits in a renovated saw-tooth roof factory made of bricks, and Fujiya Honten, where you can enjoy Kiryu's local delicacy himokawa.



Kiryu|Tenman-gu|Antique|Market

At every first Saturday, the Kiryu Tenman-gu shrine is opened for an antique market with about 80 stalls and many quality items lined up for sale. Many people are attracted to the neighborhood as other events are also held nearby.





- 2-1832-13 Tomoe-cho, Kiryu-shi
- # +81 277-44-2399
- 🛕 20 minutes from Ota-Kiryu IC off the Kita-Kanto Expressway

Side Trip



Kiryu Tourist Souvenir Hall "Watarase"

A souvenir hall located in JR Kiryu station. A tourist information center is also located in here.

- 11-1 Suehiro-cho, Kiryu-shi 🅿 +81 277-40-1888
- nside the JR Kiryu station 4 8:30 a.m. 6:00 p.m.

The beautiful Kiryu's Kiryu Orihime Club's

- Honcho 1-chome, 2-chome and Parts of Tenjin-cho, Kiryu-sl
- +81 277-46-1111 (Kiryu City Department of Tourism)
- 20 minutes from Ota-Kiryu IC off the Kita-Kanto Expressway.





Ayakomachi

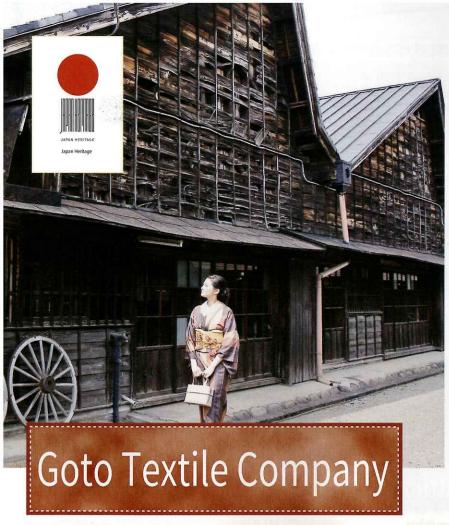
A general store that sells kimonos, obis, bags made of obj materials, and many other unique products made here in the city of silk.

- 2-1-14 Honcho, Kiryu-shi 23 +81 277-22-8833
- ★ 20 minutes from Ota-Kiryu IC off the Kita-Kanto Expressway. Approx 15 minute walk from JR Kiryu station.
- ⊕ 10:00 a.m. 6:00 p.m.

 ✓ Wednesday P Available











As a Japan heritage, a national registered tangible cultural property, a heritage of industrial modernization, and part of Gunma's silk story, Goto Textile Company has made tremendous contributions to the development of Kiryu's textile industry. Its saw-tooth roof factories and other architectures are often used as filming sites for movies and television dramas.





Here at Goto Textile Company, kimono obis can be purchased directly from the factory at a very low price. It's a unique kind of deal made possible here in Kiryu where textiles are still produced.

While retaining tradition with rich cultural value, it has also made global contributions such as providing costumes for Hollywood movies.

- 1-11-35 Higashi, Kiryu-shi
- +81 277-45-2406 (Goto Textile Company)





Higiri-Jizo Kannon-In Temple

Colloquially known as "O-jizo-sama," this temple holds festivals on the 24th of every month, where wishes made on hat day are said to come true.

- 2-13-18 Higashi, Kiryu-shi 🅿 +81 277-45-0066
- 20 minutes from Ota-Kiryu IC off the Kita-Kanto Expressway. 15 minutes from JR Kiryu station.



Yukari is a saw-tooth roofed museum where not only can you observe and listen about textiles, but you can also experience weaving and dyeing textilesyourself. You can also visit modern textile factories where textiles are produced today. These facilities have been visited by many people in the imperial family, including the emperor himself (a crown prince at the time).





A Little Side Tri



PATISSERIE UCHIYAMA

The indigo handkerchief that you

dye here will be an awesome

one-and-only souvenir.

An old cake shop with saw-tooth roof that offers mildly sweetened custard cream delicacies.

Dyeing

- 5-4-31 Higashi, Kiryu-shi 🕿 +81 277-43-6852
- ★ 20 minutes from Ota-Kiryu IC off the Kita-Kanto Expressway. 15 minutes from JR Kiryu station.
- ① 10:00 a.m. 7:00 p.m.
- I Tuesdays, 4th Mondays P Available

4-2-24 Higashi, Kiryu-shi

- **25** +81 277-45-3111
- 20 minutes from Ota-Kiryu IC off the Kita-Kanto Expressway.
- ① 10:00 a.m. 4:00 p.m.
- Mondays (except on national holidays), Dec 29 Jan 4
- ¥ 700 yen for adults, 600 yen for college students, 500 yen for junior and senior high school students, 400 yen for elementary school students







once resided, leading the prosperity of Kiryu's textile industry at the

At the first floor, Japanese and Western style textiles made in Kiryu





🔐 6-6 Eirakucho, Kiryu-shi



Side Trip



Soba-Kura Momotaro

A restaurant with over 90 years of history, here you can enjoy two of Kiryu's local delicacies himokawa and sauce-katsu-don (pork cutlet seasoned with thick sauce served on top of rice in a bowl)

← 4-338 Honcho, Kiryu-shi
← +81 277-22-4247 20 minutes from Ota-Kiryu IC off the Kita-Kanto Expressway.

10 minutes from JR Kiryu station. ① 11:00 a.m. - 3:00 p.m., 5:00 p.m. - 9:00 p.m.



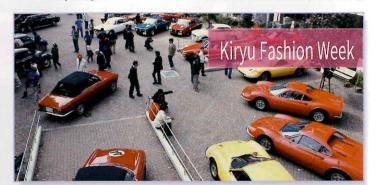


Kiryu Yagibushi Festival

Kiryu Yagibushi Festival is a traditional festival that combines the Kiryu Gion Festival and the local dance of Yagibushi. Over 500,000 people come for the festival every year.

Goes on for 3 days starting at the first Held at the Honcho street, Suehiro street, Nishiki-cho street, and other parts of the city







An antique market is held in the Kiryu Tenman-gu Shrine. Over 80 shops take part and sell items such as kimonos, potteries, and old books.

- Held at first Saturday of every month (may be canceled on January, August, and November
- · Location: Kiryu Tenman-gu Shrine

MAP @ D1



- A modern recreation of the market once held in Tenman-gu Shrine where textiles and livingwares were traded. Many shops take part in this event.
- Held at first Saturday of every month.
 Location: Yotstutsuji-no-saika parking lot



A flea market held along the Honcho street. The sidewalk is packed with many visitors

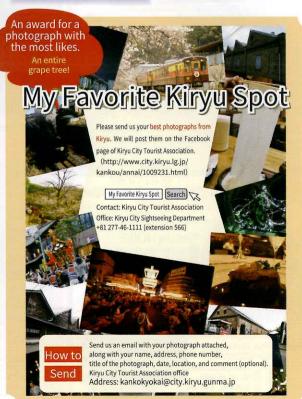


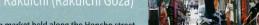


Events of fashion, textile, art, history, and gourmet are held in various parts of the city for a week.

Car enthusiasts from around the country gather for the classical car

Held from the end of October to early November.





Held at first Saturday of every month.
 Location: Honcho 3-chome, along the Honcho stree





Have a try!



Slurpy Slurp

Sauce-katsu-don

Born in Kiryu, sauce-katsu-don is a simple dish of a bowl of rice topped with pork cutlets seasoned with savory-sweet sauce.



Fujiya Shokudou

50-year old restaurant. Mondays





The original Kiryu

sauce-katsu-don based

1-1-1 Hamamatsu-cho, Kiryu-shi +81 277-44-4693 (a) 11-00 a m. - 2:00 p.m.

5:00 p.m. - 8:00 p.m. M Thursdays and the third Friday of the month



This 120-year old serves

1-6-35 Honcho, Kirvu-shi = +81 277-44-3791 (ii) 11:30 a.m. - 2:30 n.m. 5:30 n.m. - 8:30 n.m. both himokawa and (Fridays, Saturdays and Sundays only) (2) Mondays

6-601-8 Sakaino-cho, Kiryu-shi +81 277-43-7622

Mondays and the third Tuesdays of the mont

Himokawa

Himokawa is an extremely wide noodle like you've never seen or tasted. Some are as wide as 10 centimeters!



Daini Miyajima-an Sakaino Branch

11:30 a.m. - 2:30 p.m., 5:30 p.m. - 8:30 p.n

great for Instagram!

sauce-katsu-don.



Kappou Ichifumi 2-2-29 Nakamachi, Kiryu-shi +81 277-44-3537 11:30 a.m. - 3:00 p.m., 5:00 p.m. - 11:00 p.m.



Wakamiya tofu and Kyoto-style yuba dishes

Tofu and yuba dishes can be enjoyed here.

👩 5-4-27 Higashi, Kiryu-shi +81 277-43-0578

11:30 a.m. - 2:00 p.m., reservation required at evenings



Bakery Cafe Renga

A bakery cafe in a saw-tooth roofed brick factory built during the Taisho

1-1-55 Higashi-hisakata-cho, Kiryu-shi +81 277-32-5553

Weekday Hours: 8:00 a.m. - 6:00 p.m. Weekend Hours: 7:00 a.m. - 6:00 p.m.



Kitchen Macaroni 2-14-30 Nishiki-cho, Kiryu-shi

11:00 a.m. - 4:00 p.m., 6:00 p.m. - 12:00 midnight Opened until 2:00 a.m. on Fridays and Saturdays. (2) Sundays and the third Monday of the month





Chinese Restaurant: Ryuen

Ryuen-don is its most popular dish.

Kuri-manjuu

A dumpling with an excellen

balance of the sweet-bear

Tuesdays

📆 2-5-2 Nishiki-cho, Kiryu-shi

11:00 a.m. - 6:00 p.m

+81 277-45-0630

filling and the outside.

3-9 Inari-cho, Kirvu-shi +81 277-45-2069 11:00 a.m. - 1:30 p.m., 5:00 p.m. - 7:00 p.m. Wakamatsu

on a plate), sara-ramen (ramen on a plate), nd sara-gohan (rice on a plate).

Yakisoba HORIE

11:00 a.m. - 6:00 p.m. Tuesdays and Wednesdays,

except during national holidays

+81 277-47-3680

3-5-9 Honcho, Kiryu-shi

No scheduled holidays, reservation required

3-6 Inari-cho, Kirvu-shi 11:30 a.m. - 2:45 p.m., 5:00 p.m. - 7:15 p.m.



Chinese Restaurant: Banri

3-5-40 Honcho, Kiryu-shi +81 277-22-9057 5:00 p.m. - 2:00 a.m. (order stops at 1:30 a.m.)



Hawaiian Cafe&Bar Laule'a 5-52 Honcho, Kiryu-shi

11:30 a.m. - 11:00 p.m. Fridays and Saturdays: 11:30 a.m. - 12:00 midnight

+81 277-47-6554



DAY'S DINING

Tofu-kobo Ajinohana opened as the second cafe SOYSTORY.

> 6-27-1 Honcho, Kiryu-shi +81 277-46-8988

11:30 a.m. - 3:00 p.m., 6:00 p.m. - 11:00 p.m.



Ice Manju

A Japanese-style ice cream with veet beans inside, loved in Kiryu

1-298-9 Aioi-cho, Kiryu-shi +81 277-53-5115 10:00 a.m. - 6:00 p.m.



8 4-82 Honcho, Kiryu-shi +81 277-44-5477 10:00 a.m. - 5:00 p.m





A local delicacy of Kiryu, this bread is made by wrapping bread and biscuit doughs together

+81 277-47-7892

11:00 a.m. - 4:00 p.m.,

Sunday of the month

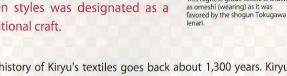
order stops at 5:30 p.m Mondays and the third

Kiryu's Textiles

A traditional craft

Seven styles of Kiryu weaving

In 1977, Kiryu weaving with its seven styles was designated as a traditional craft.



The history of Kiryu's textiles goes back about 1,300 years. Kiryu was already established as a silk goods producing area stipulated in the tax law of the time. From the Meiji era, it continued to devlop as it incorporated modern technology from overseas, and even today it is a center of the textile industry to the extent that people say "nothing beats textiles from Kiryu".



his highest-grade textile is known

single-color warps and wefts with 8



or more colors and wefts with 2 or



are expressed on the front and back of a double-layer textile.



A style where warps of 2 or more colors are closely used to weave out a soft pattern like an embroidery



A style where splashed patterns are woven with warps, and then additional patterns are woven with



A style where warps are intertwined with wefts creating spaces between



Kiryu,* theTextile Capital



Located at the JR Kiryu station building, local goods such as textiles and food such as hana-pan and himokawa can be purchased here.

☐ 11-1 Suehiro-cho, Kiryu-shi (inside JR Kiryu station)
☐ +81 277-40-1888
☐ 8:30 a.m. - 6:00 p.m.



Healthy tea made with tea leaves picked at Gunma. No pesticides used @2-2-4 Umeda cho, Kiryu-shi @+81 277-32-0009

At a glance, this looks like a pea

ecklace but it's actually bee

👵 1-3-3 Miyoshi-cho, Kiryu-shi

Opened on the third Friday and Saturday of the month

Hats are made here in this

tore/workshop that was

Come check out their

once an old house.

tylish hats!

9 +81 277-44-3358

com+position

🔞 2-3-1 Honcho, Kiryu-shi 📵 +81 277-46-8663

Wataras



Along with textiles on display, textile products can be purchased here at local price.

6-6 Eiraku-cho, Kiryu-shi +81 277-43-7272 10:00 a.m. - 5:00 p.m. 🛮 Last Saturdays and Sundays of the month, Aug 13-16, Dec 29 – Jan

Water-repellent wrapping cloths

products can be purchased here.

6 5-58 Honcho, Kiryu-shi 6 +81 277-43-5113

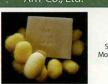
Fashion products, silk, cloth, and other prime local

Kiryu Textile Hal



Many quality local Kiryu products can be purchased here, such as textiles, food, snacks, alcohol, and craft products.

Mondays and Dec 29 – Jan 3



Soap made from silk. Moist and gentle to the skir

694-2-24 Higashi, Kiryu-shi 9 +81 277-45-3111 Direct sale only

2-5 Orihime-cho, Kiryu-shi (20) +81 277-46-1011 (30) 9:00 a.m. - 6:00 p.m.

2-620 Aioi-cho, Kiryu-shi +81 277-54-5178

Kiryu has many relaxing facilities to enjoy the unique Kiryu experience, such as inns in the middle of the great nature, hotels near the heart of the city, and very unique hot springs.

Seifuen

Inn



Seifuen is a Japanese-style inn located upstream by Kiryu river. Relax while enjoying the natural scenery. Also enjoy the seasonal cuisine offered at the inn.

- 5-7652 Umeda-cho, Kiryu-shi 2 +81 277-32-1181
- About 1 hour from Ota-Kiryu IC off the Kita-Kanto Expressway.



Nashigikan



A riverside inn with hot springs. Enjoy the beauty of each season, like starry-skies and

- 285 Shuku-meguri, Kurohone-cho, Kiryu-shi 23+81 277-96-2521
- Access by train: About 10 minutes via pickup car from Watarasé Keikoku line Motojuku station Access by car: About 40 minutes from Isesaki IC off the Kita-Kanto Expressway.

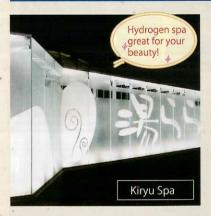
 About 40 minutes from Ota Yabuzuka IC off the Kita-Kanto Expressway About 50 minutes from Akagi IC off the

Kan-Etsu Expressway.



Kiryu YURARA Spa

Day Trip



The spa uses a natural alkalescent hot spring from 1,560 meters underground.

- 6-320-1 Hirosawa-cho, Kiryu-shi
- +81 277-55-2601
- 10:00 a.m. 11:00 p.m.
- Weekday fees: 650 yen for adults, 520 yen for 70 and older, 450 for those with disabilities, 400 yen for elementary students and younger

Mizunuma Station Spa Center

This spa center is located adjacent to Mizunuma station along the Watarase Keikoku line. Rest both body and soul!

- +81 277-96-2500
- 10:30 a.m. 6:00 p.m. third Wednesday of the mont
- ¥ 600 yen for adults, 400 for those with disabilities and elementary students and younger

Mizunuma Spa







- Ace Hotel 2-1893-9 Tomoe-cho, Kiryu-shi
- **25** +81 277-47-4910
- Right off the south exit of Kiryu station



- Kiryu Grand Hotel 5-111-3 Aioi-cho, Kiryu-shi
- +81 277-53-6211
- 20 minutes from Ota Yabuzuka IC off the Kita-Kanto Expressway

Honcho Area				
Pearl Hotel	2-9 Suehiro-cho	+81 277-22-0166		
Park Inn Kiryu	2-2-3 Tomoe-cho	+81 277-22-8910		
Business Hotel Nishi-Kiryu	4-14 Eiraku-cho	+81 277-22-2985		
Toyoko Inn Kiryu Station South Exit	2-1810-18 Tomoe-cho	+81 277-44-1045		
Touseikan	7-17 Suehiro-cho	+81 277-22-5421		
Hirosawa Area				
Hotel City	2-2955-2 Hirosawa-cho +81 277-54-1			
Niisato Area				
Lodge Keyaki	438-56 Takaizumi, Niisato-cho (inside Akagi Romand) +81 277-74-			
Kurohone Area				
Sekijoukaku Ryokan	125-1 Mizunuma, Kurohone-cho +81 277-96-27			
Pension Asobou	1571 Kamitazawa, Kurohone-cho +81 277-96-39.			
Furusato Tanken Fureai-kan	347-17 Shimotazawa, Kurohone-cho +81 277-96-211			

TextileCapitalKiryu, Tour Guide

Price Table (Tours are in general 2 hours long.)

Number of people	Base fee	Overtime fee (per hour)	Number of tour guides
1 person	500 yen	250 yen	1
2-5 people	1,000 yen	500 yen	1
6-15 people	2,000 yen	1 ,000 yen	1,
16-30 people	4,000 yen	2,000 yen	2
31-45 people	6,000 yen	3,000 yen	3
46-60 people	8,000 yen	4,000 yen	4
61-75 people	10,000 yen	5,000 yen	5
76-90 people	12,000 yen	6,000 yen	6
91-105 people	14,000 yen	7,000 yen	7

Application & Contact

Please contact us one week in advance.

Kiryu City Tourist Association Office: Kiryu City Sightseeing Department +81 277-46-1111 (extension 366)

All about Kirvu's attractions

The Textile Capital Kiryu Tour Guide will tour you around the city, personalized to suit your needs.

Our tour guides are well known to give easy to understand descriptions and enjoyable tours. We offer tours in English, Chinese, Spanish, Portuguese, German, along with sign language and writing quides.





Kiryu Orinime Clu



Enjoy Kiryu in a kimono!

If you're going to walk in the city of textile, you should do it while wearing a

The kimono-loving Kiryu Orihime Club offers kimono rental and fitting at every first Saturday of the month for just 3,500 yen!

A one-of-a-kind service only found in the textile capital of Japan.

Rental and fitting 3,500 yen

Rental includes kimono, obi, and tabi. Obis are all made in Kiryu.

Fitting only

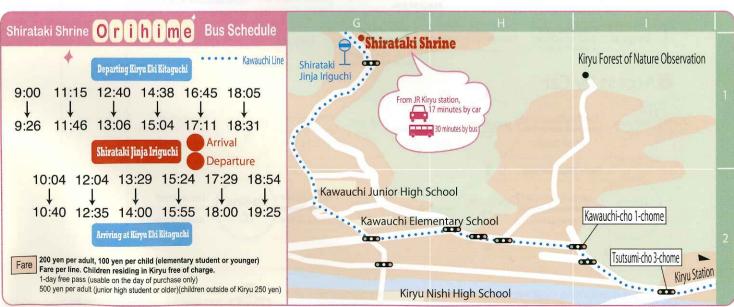
..... 1,000 yen

Fitting hours: 9:00 a.m. - 12:00 noon Return by 4:00 p.m.









JR Kiryu Station MAP 1 B7

JR Kiryu Station

(Dyeing try-out)

Kiryu Textile Hall

JR Kiryu Station

8-minute walk

JR Kiryu Station

building district

JR Kiryu Station

Laule'a's pancake P10 ······

Uchiyama's cream puff P7

Kuri-manju P10 ******

(Ahh, so full!)

10-minute walk

18-minute walk

30 minutes by Orihime bus

30 minutes by Orihime bus

Textile Museum "Yukari" MAP 4 F6 Study tour

Find and eat!

MAP 14 C6 Study tour

Shirataki Shrine MAP 15 G1 Study tou



Access To Nikko Tobu Nikko Line Utsunomiya Mt. Akagi Kiryu City Gunma prefecture Mizunuma Tochigi Prefecture Kiryu City Nishi Kiryu Jomo Electric Railway Niisato Chuomaebashi Kuzuu 🔘 Ryomo Line Ashikaga Maebashi Kita-Kanto Expressiva Iwafune JCT **Ashikaga** Ota-Yabuzuka Oyama Ota-Kiryu Sano Takasaki JCT Shin-Isesaki Sano-Fujioka To Mito Tatebayashi loetsu Shinkansen Ibaraki Prefecture Tohoku Expresswa Kuki-Shiraoka JGT Saitama Prefecture Tobu Zoo Tsurugashima JCT Ken-O Expressway Omiya Tsukuba-chuo Kan-Etsu Expressway Watarase Keikoku Railway Misato Jomo Electric Railway Oizumi JCTO Nerima Tobu Railway JR Kitasenju Shinkansen **Asakusa** Tokyo Prefecture Ueno Shinjuku Akihabara Narita Airport Tokyo Shinagawa Haneda Airport C Access by Train By foot or taxi Tobu Railway Asakusa st. Shin-Kiryu st. Kitasenju st. About 1 hour 25 min. by Ryomo-go by foot, bicycle rental or taxi Jomo Electric Railway Kiryu City's Japan Heritages Nishi Kiryu st. Chuomaebashi About 50 min. Ryomo Line Shinkansen by foot, bicycle rental or taxi Takasaki st. or Oyama st. Tokyo st. Kiryu st. About 50 min. 45 min. from Takasaki st. 55 min. from Oyama st. Kiryu City's Access by Car Japan Heritages Kita-Kanto Expressway Kan-Etsu Expressway Local street Takasaki Ota-Yabuzuka Nerima Tsurugashima I.C. JCT JCT About 15 min. About 20 min. About 20 min. About 45 min. Ken-O Expressway Tohoku Expressway Kita-Kanto Expressway Local street Ota-Kiryu Kuki-Shiraoka **Iwafune** Urawa **JCT** I.C. About 10 min. About 25 min. About 30 min. About 15 min.

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